**Chat with the Chief – SWOC Overview**

Strengths

* Personnel – Comradery, Dedication to Community, Open to Learning (Regardless of Rank)
* Culture – Personable and Professional
* Advancement – Open to Ideas
* Trend Setters – Training, Full-Time Employees
* Teamwork – Strengths/Weaknesses as Building Blocks for One Another
* Pride minus Ego – Respectful
* Size – Not Too Big/Small and “Family” Oriented

Weaknesses

* Equipment and Resources (Age)
* Vendor Availability (Purchasing and Maintenance)
* Ambulance Service (History)
* Personnel – Diminishing Number of Volunteers and Part-Time
* Considered a “Stepping-Stone” Agency
* Limited Ability to Delegate – Span of Control Exceeded with Respect to Projects, etc.
* Relationships with Outside Agencies
* Project Follow-Through
* Enhanced Communication (Internal and External)

Opportunities

* Relationships with Stakeholders and Outside Agencies
* Regional/Local Coursework – UFRA
* Sponsorship/Offering of Countywide Training (Fire and EMS)
* Recruitment – Interns, Volunteers, Part-Time
* Growth – Model Organization
* Community Engagement/Education

Challenges

* Wildland Response
* Ambulance Service – Interactions and Service Delivery
* Agency Trust among Neighboring Jurisdictions
* Public Perception – Functionality, Budget, etc.
* Dispatch – Policy and Process Collaboration
* Grant – Submissions, Awards, and Shared Ratios (e.g., CARES)
* Political Pressures – Incorporations & Annexations

JZ, 1/5/22